

Cambridge Kodiaks Sponsorship Brochure

2023-2024 Season



About the Cambridge Kodiaks

The Cambridge Kodiaks are the first ever women's ice hockey team in Cambridge based at the Cambridge Ice Arena on Newmarket Road. We are also the first ever Cambridge City team to be playing in the EIHA (English Ice Hockey Association) league. The team was founded by George Alley, Kirsty Bard and Tracy Nichols.

This is a historic moment for Cambridge City and women's sports and we would love you to be part of making history.

Ice hockey is a very male dominated sport and we are working as hard as we can to change this outlook on ice hockey. We want to empower women to take part in sport and play one of the most fast paced games in the world.

As a brand new team we need to get our people kitted out and looking good for the upcoming season starting in October.

KODIAKS



Community Matters

The Cambridge Kodiaks are all about community.

We plan to spend a lot of time helping out our local Cambridge communities such as working with food banks, homeless shelters, raising funds for cancer charities, and working with LGBTQI+ charities.

Everything we get involved with will be advertised on all of our social media channels. We will be wearing our team merch which will have your company logo on it. So by sponsoring us, you will also have an impact on helping your local community by association.

As a very new club we are yet to pick charities to work with, but keep an eye out on our social media and website to keep up to date on our progress.



KODIAKS



How you can help – Essential Items

We have a number of sponsorship packages available, ranging from buying small essentials for our players to kitting out the team with new equipment and supporting ice time and transport.

The small but essential items:

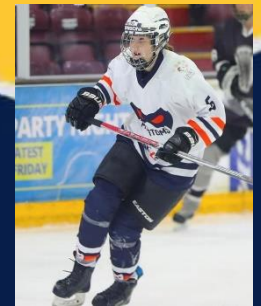
If money is tight and you are just wanting to help the women out to your own accord as an individual person or a small business, why not help pay for the following items:

Water Bottles: buy water bottles for the team in case someone forget theirs, your logo will be on the bottle: £200

Stick Tape – basic black or white tape that goes on the end of our sticks, help the ladies stock up: £300

Leg Tape – leg tape helps us keep our socks up during training and games, super essential: £300

Pucks – We will get branded pucks with your company logo on which we will use during all of our home games on the ice: £300



KODIAKS



How you can help – Kit and Jerseys

As a new team we need lots of help buying matching kit so we can look as good as possible on the ice.

You can be a whole sponsor and pay for all of the below (and your company logo will be on EVERYTHING including jerseys, helmets, short covers and all over our social media and website OR multiple companies can sponsor one or two of the below:

Jerseys – we need to kit out our team of 20 with home and away jerseys, your logo will be on them: £1,500

Helmets – we would love to have matching helmets, your logo will be on the side of the helmets: £1,500

Gloves – gloves are essential to keep our hands safe during game play, your logo will be stitched on the top of the gloves: £1,500

Short covers: Short covers make us look super professional, your company logo will be on all of them: £1,200

Team hoodies and t-shirts: for away games are essential so we can rep our team and your company when travelling the UK: £1,000

KODIAKS



How you can help – The expensive stuff (but also essential)

The EIHA league is split between the North and South divide. We will be playing away games all over the south, including Cardiff.

Travel for a whole team can be expensive, therefore we would need help paying for travel costs. Ideally we would like to be able to rent mini vans to travel as a team. You can help us by contributing to all travel costs via donating by the link below.

Ice time is also expensive. All ice rinks in the UK are going through a hard hitting energy crisis, just like the rest of us, but for them, keeping a big freezer on all year round is costly, hence so is the ice time to rent for home games and training. If you are able to help us by donating money to help pay for cost of ice then please donate via the below link.

Due to the nature of how costly travel and ice time is, there is no end goal, we just need to keep raising as much as we can with generous people just like you.

LINK XXXX

KODIAKS



Packages – Gold Package

Gold Package £8,000

Be the sole sponsor of our kit: buy the team helmets, gloves, short covers, home and away jerseys and team travel wear.

- Dedicated page as sole sponsor on our website.
- 12 social media posts a year promoting your company.
- Two customised jerseys.
- Photo with the team on the ice wearing your jersey.
- Employees at your company get 20% off merch.
- 20 free tickets to each home game, then 15% discount for your staff.
- Your company can nominate an employee to hand out the award to the player of the game (beers on the ice).
- On every home game we will get the announcer to give a shout out and thanks for our sponsor(s).
- Your company logo on our jerseys above our Kodiaks logo.

KODIAKS



Packages – Silver Package

Silver Package £1,000 - £8,000

- Select which bits of our kit you want to sponsor, your logo will be shown alongside other sponsors.
- Your company logo on our website and social media pages.
- Employees at your company get 10% off merch.
- Employees at your company get discounted entry to home games.
- Announcement and thank you to the company at every home game.
- On every home game we will get the announcer to give a big shout out and thanks for our sponsor(s).
- Your company logo on the sleeve or shoulder of our jerseys.

KODIAKS



Packages – Bronze Package

Bronze Package £300 - £1,000

- Be a supporter and buy small essentials for the team.
- Your logo or name on our home game pucks.
- Gift of 5 pucks with your logo on.
- Shout out on game days via the announcer.
- Your logo or name on branded water bottles.

KODIAKS

